

# **Incidence of Social Security Contributions: Evidence from France**

Antoine Bozio, Thomas Breda et Julien Grenet  
*Paris School of Economics*

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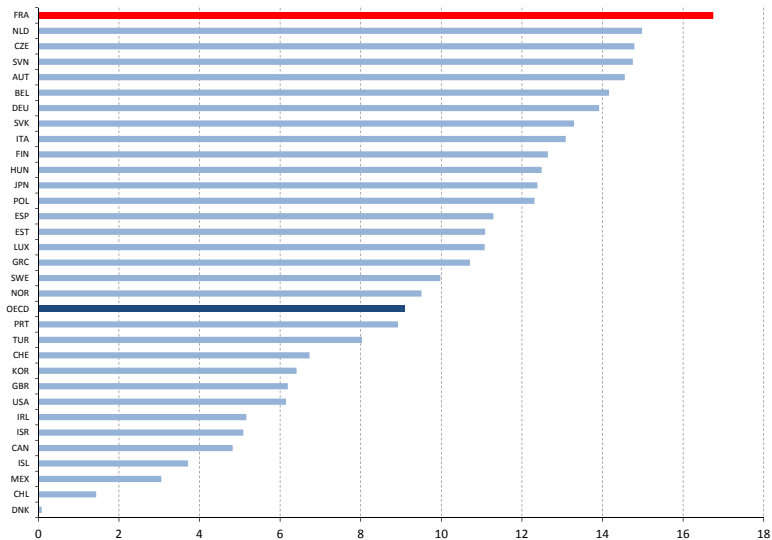
# Motivation

- **Social Security contributions (SSCs)**
  - compulsory payments paid to general government that confer *entitlement* to receive a future social benefit
  - taxation of earnings (not capital income)
  - nominally split between employee and employers
  - usually capped at threshold (hence regressive)

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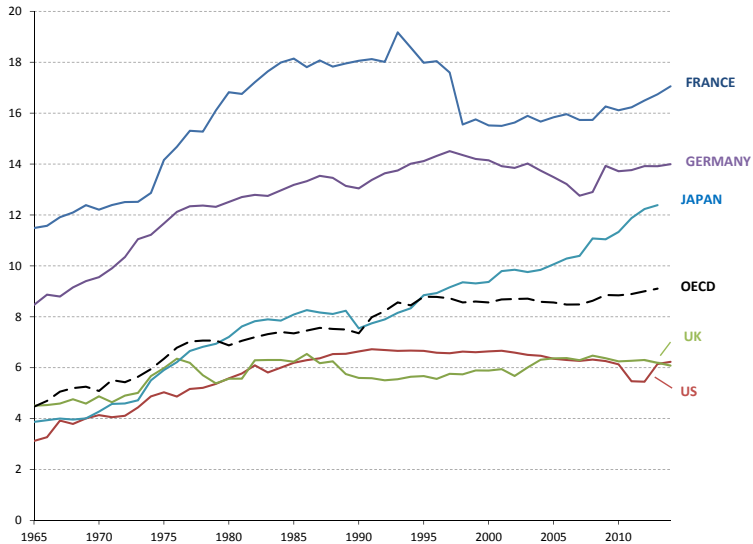
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  - compulsory payments paid to general government that confer *entitlement* to receive a future social benefit
  - taxation of earnings (not capital income)
  - nominally split between employee and employers
  - usually capped at threshold (hence regressive)
- **Large share of tax revenues**
  - 26% of tax revenues in OECD (9% GDP in 2013)
    - France: 17% of GDP
    - US: 6% of GDP
    - Denmark: 0.01% of GDP
  - large increase since 1960s
  - substantial variation in employer/employee split

# Social Security Contributions as a % of GDP, 2013



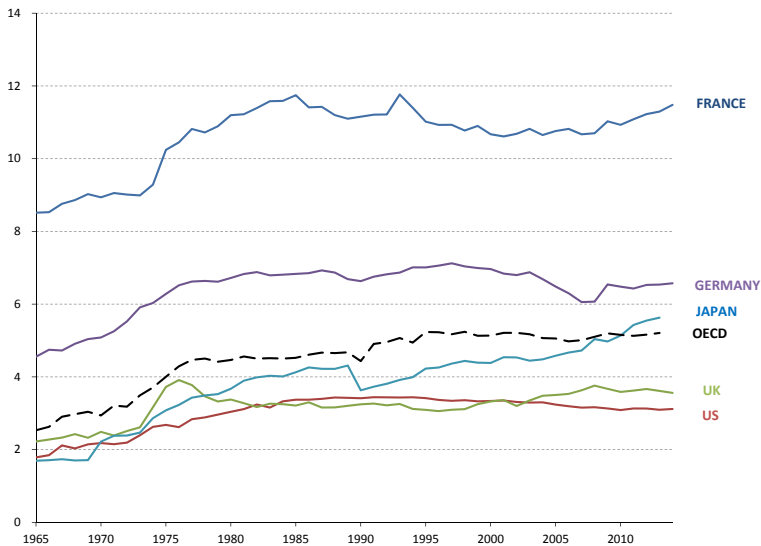
Source: OECD.Stat

# Social Security Contributions as a % of GDP, 1965–2014



Source: OECD.Stat

## Employer SSCs as a % of GDP, 1965–2014



Source: OECD.Stat

# Motivation

- **Rationale for funding social insurance through SSCs**
  - Tax-benefit linkage in SSCs credited with lower efficiency cost (Musgrave, 1959; Summers, 1989; Gruber, 1997)

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  - Tax-benefit linkage in SSCs credited with lower efficiency cost (Musgrave, 1959; Summers, 1989; Gruber, 1997)
  - Workers should incorporate future entitlement into their labour supply response
- **However, potential efficiency costs**
  - Tax-benefit linkage not always salient
  - Nominal split might matter in short run
  - At the minimum wage, increases in employer SSCs are incident on employers

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  - does incidence of employer/employee SSCs differ?
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  - *“knowledge of statutory incidence tells us essentially nothing about who really pays the tax”* (Rosen, 2002)
  - *“payroll taxes are borne fully by workers”* (Gruber, 2007)

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  - *“knowledge of statutory incidence tells us essentially nothing about who really pays the tax”* (Rosen, 2002)
  - *“payroll taxes are borne fully by workers”* (Gruber, 2007)
- But relatively **little empirical evidence** to date

# Literature

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- Time series and cross-country regressions (Brittain, 1972; Hamermesh, 1979; Holmlund, 1983)
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- Exploit privatisation of 1981 Chilean pension system
- Evidence of full shifting of employer SSCs to employees
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- **Saez et al. (2012)**

- Exploit SSC changes across adjacent cohorts in Greece
- Tax incidence equals nominal incidence in the long run

# Paper's Contribution

- **What we do**
  - Estimate incidence of employer SSCs
  - Exploit large SSC reforms in France over the period 1976–2009
  - DiD analysis based on administrative panel data on earnings



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- DiD analysis based on administrative panel data on earnings

- **Contributions**

- Consider more typical SSC variations than previous literature
- Estimate long-run vs. short-run incidence
- Provide evidence on how tax-benefit linkage matters for incidence

# Outline

1. Introduction
2. Conceptual framework
3. SSC reforms in France
4. Empirical strategy and data
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# Conceptual framework

- **Labour demand/supply equations**

$$D = D(z)$$

$$S = S(z * (1 - (1 - q)\tau))$$

- **Notations:**

- $z$ : labour cost per hour worked
- $\tau$ : tax rate (employer SSC rate in our case), assumed flat
- $q$ : tax-benefit linkage = extent to which employees value employer contributions (Gruber, 1997)

# Incidence Formulas

- Incidence formula with possible linkage

$$\varepsilon_{z|1-\tau} = -(1 - q) \frac{\varepsilon^S}{\varepsilon^D + \varepsilon^S}$$

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(Usual assumptions in the labour supply/elasticity of taxable income literature)
- (2) Full linkage ( $q = 1$ )  $\Rightarrow$  full incidence on workers  
( $\varepsilon_{z|1-\tau} \approx 0$ )
- (3) No linkage ( $q = 0$ ) and  $\varepsilon^S \gg \varepsilon^D \Rightarrow$  full incidence on employers ( $\varepsilon_{z|1-\tau} \approx -1$ )



# Hours and Behavioral Responses

- Often, only earnings  $z \cdot h$  are observed. Need to shift focus to the elasticity of taxable earnings  $\varepsilon_{zh|1-\tau}$

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- Otherwise,  $\varepsilon_{zh|1-\tau}$  captures a mix of incidence and behavioural responses
- Employer SSCs increases can lead to
  - Behavioral responses which draw  $h$  down
  - $\varepsilon_{zh|1-\tau} \ll \varepsilon_{z|1-\tau}$
  - $\varepsilon_{zh|1-\tau} \approx 1$  suggests full incidence on employers and limited behavioural responses

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# SSC Reforms in France

- **SSCs in France**

- Many different SSCs
  - contributory: pensions, unemployment insurance
  - non-contributory : family, health care
- Different SSC schedule for public/private wage earners and executives/non-executives

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- **SSC schedule**

- Rates applied to gross (posted) earnings
- Reference to earnings cap: Social Security Threshold (SST)
- SSC schedule applied to different earnings brackets:  
0–1 SST ( $\sim$ P70), 1–4 SST ( $\sim$ P98), 4–8 SST ( $\sim$ P99.5)
- SSC schedule applied to hourly wage

# SSC Reforms in France

- **Reform 1: Uncapping of Health Care SSCs**
  - Health care employer SSCs capped at the SST until 1980
  - Uncapped in 2 years (Nov. 1981 and Jan. 1984)
  - Employer SSC rate above the SST: +9.5 pts
  - No change in employee SSC rate



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- **Reform 2: Uncapping of Family SSCs**
  - Family employers SSCs capped at the SST until 1988
  - Uncapped in 2 years (1989-90)
  - Employer SSCs above the SST: +8.2 ppts
  - Small reduction in employer SSC rate below the SST
  - No employee SSCs

## Marginal SSC rates before/after reforms

	Employer SSCs			Employee SSCs		
	Under SST	1 to 3 SST	Difference	Under SST	1 to 3 SST	Difference
<b>Reform 1: Uncapping of health care SSCs (1981 and 1984)</b>						
1980	38.1	10.2	-28.0	12.8	8.1	-4.7
1984	39.0	19.7	-19.3	15.2	9.7	-5.5
Difference	0.9	9.5	8.7	2.4	1.6	-0.8
<b>Reform 2: Uncapping of family SSCs (1989 and 1990)</b>						
	Under SST	1 to 3 SST	Difference	Under SST	1 to 3 SST	Difference
1988	39.2	20.2	-19.0	17.0	10.9	-6.1
1991	36.3	28.4	-8.0	17.3	11.3	-6.0
Difference	-2.9	8.2	11.0	0.3	0.4	0.1

Sources: IPP Tax and Benefit Tables (April 2015); TAXIPP 0.4.

# SSC Reforms in France

- **Reform 3: Non-executives Pensions SSCs**
  - Gradual increase (2000–2005) in SSC rates for earnings between 1 and 3 SST
  - Employer SSCs : +7.8 pts
  - Employee SSCs: +4.5 pts
  - Strong tax-benefit linkage: point-based pension systems (Arrco)

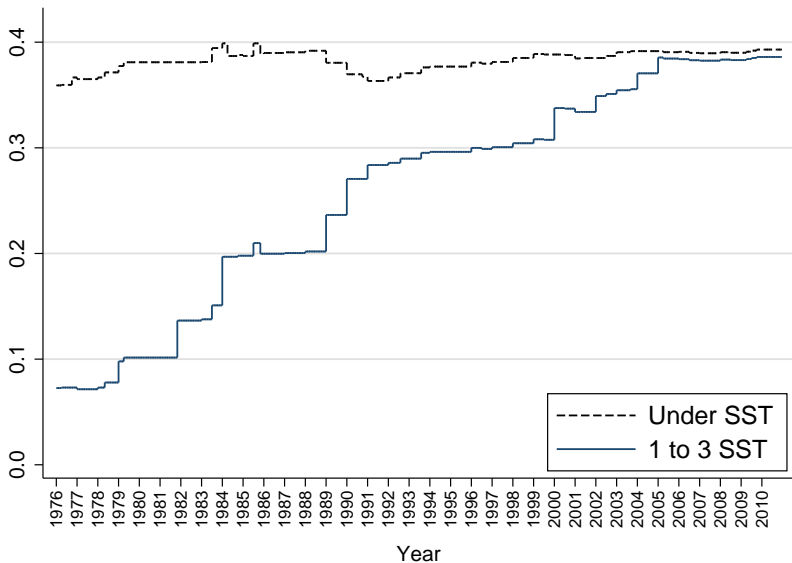
## Marginal SSCs before/after reforms

### Reform 3: Increase in contributory pension SSCs – non-executives (2000–2005)

	Under SST	1 to 3 SST	Difference	Under SST	1 to 3 SST	Difference
1999	38.9	30.8	-8.1	13.4	7.5	-6.0
2005	39.1	38.5	-0.6	13.6	12.2	-1.5
Difference	0.2	7.7	7.5	0.2	4.7	4.5

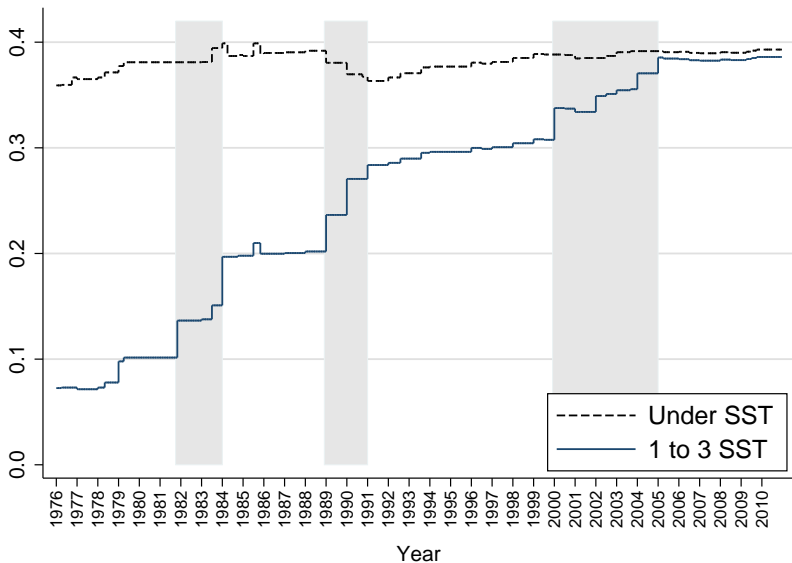
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## Marginal Employer SSC Rates, Non-Executives, 1976–2010



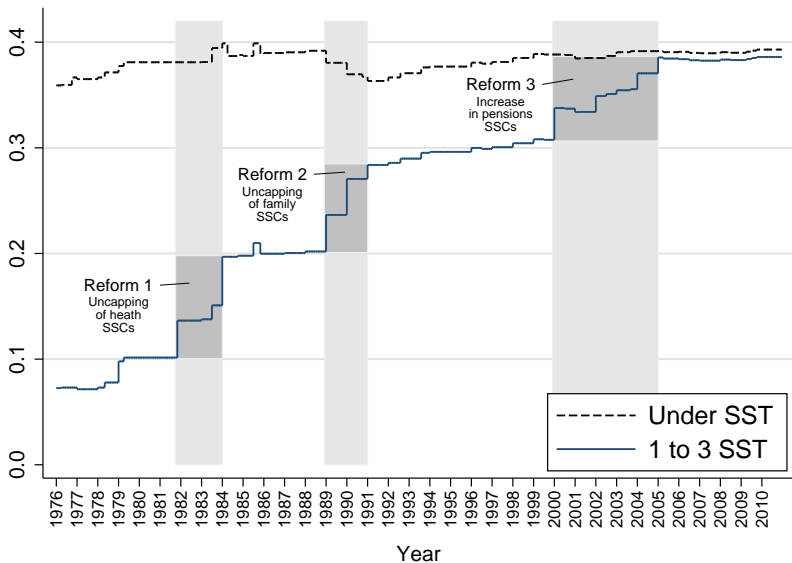
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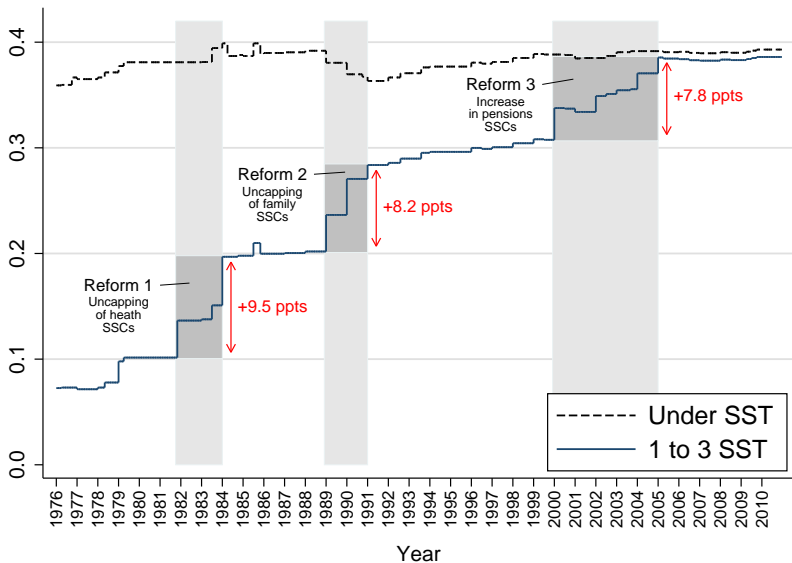
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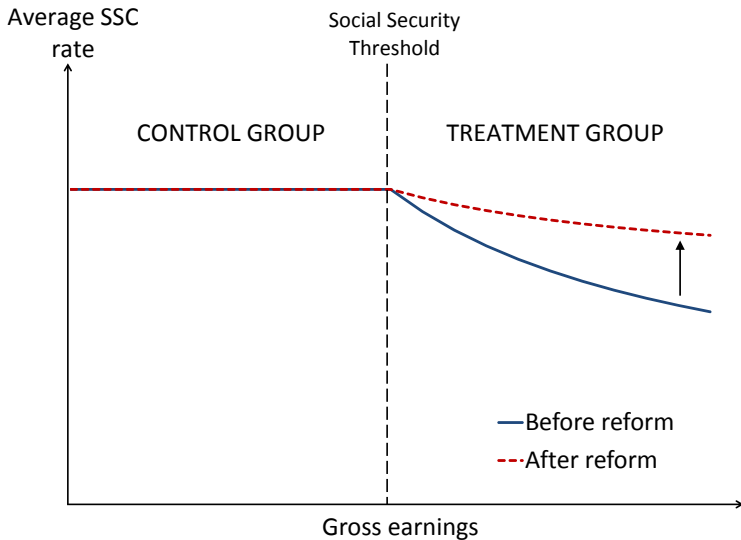
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# Empirical strategy

- **Difference-in-differences estimation**
  - Treated: workers with gross earnings  $>$  SST before reform
  - Control: workers with gross earnings  $<$  SST before reform
  - Before/after comparisons: up to 9 years post reforms
- **First stage:** relative change in average employer SSCs for treated vs. control
- **Reduced-form outcomes:** relative changes in
  - labour cost and gross earnings (all reforms)
  - hourly labour cost and hourly wage (reform 3)
- **2SLS:** Share of employer SSCs borne by employers

## Empirical strategy



# Data

- **DADS panel 2010**

- Employer-employee administrative data reported by employers to SS schemes
- 1/25 sample for years 1976-2001, 1/12 from 2002 onwards
- 1.1 million workers each year (2.2 million in recent years)
- Some missing years: 1981, 1983, 1990

# Data

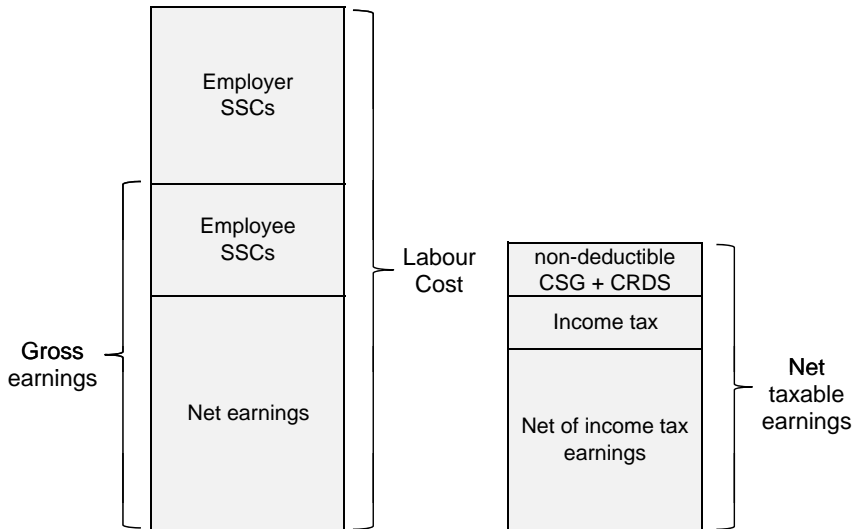
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- **Available information**

- Start and end of job spell, firm size, sector, occupation
- Net taxable earnings available throughout the period
- Gross earnings and hours available from 1993 onwards

## Earnings concepts



# Data

- **Computing gross earnings**
  - gross earnings estimated by INSEE pre 1993: does not reflect specific changes in SSCs (sector average)
  - computation of gross earnings from taxable earnings using IPP microsimulation model (TAXIPP)

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  - computation of gross earnings from taxable earnings using IPP microsimulation model (TAXIPP)
- **Simulating SSCs using TAXIPP**
  - we compute all SSCs (over 50 schedules!) to get labour cost
  - very detailed simulations of SSCs



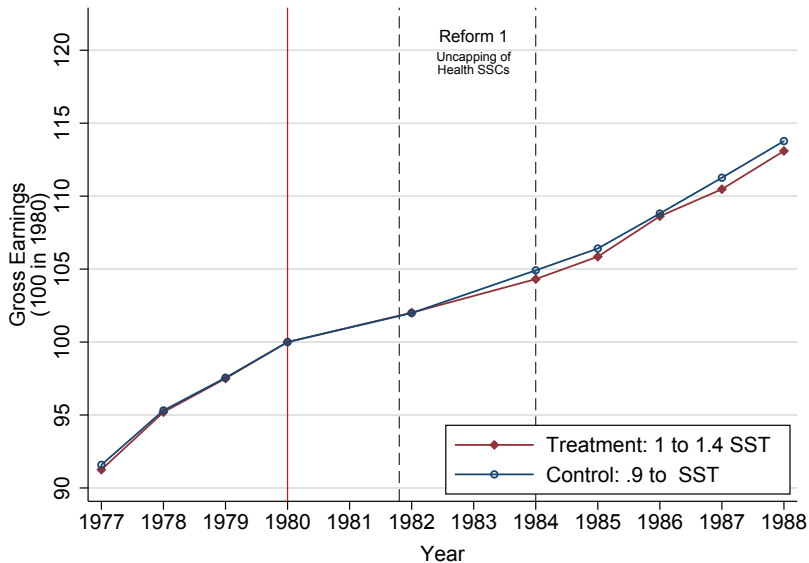
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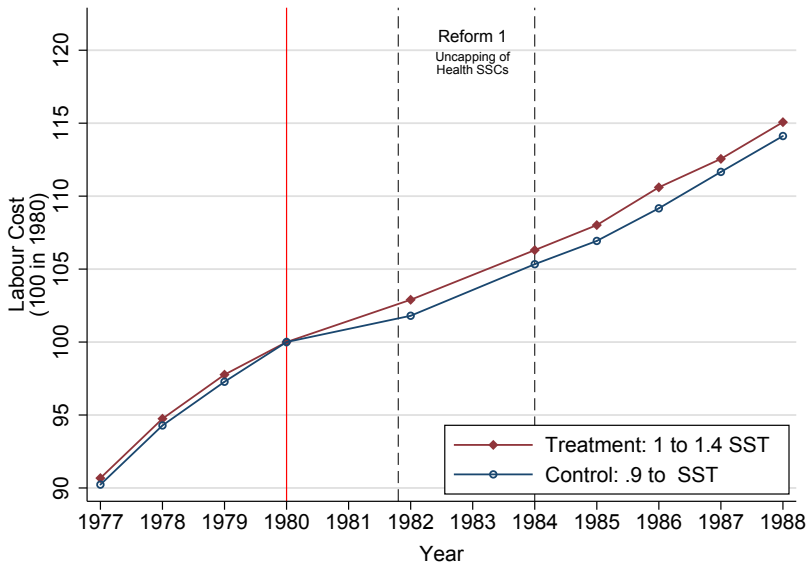
# Graphical evidence

- **Sample restrictions**
  - Full-time, full-year non-executive workers
  - Observed in reference year (i.e., last pre-reform year)
  - Construct unbalanced panel around reform years
- **Definition of treated/controls**
  - Trade-off: proximity to threshold vs. treatment intensity
  - Groups defined based on gross earnings in reference year
    - Treated: between SST and 1.4 SST
    - Controls: between 0.9 SST and SST
- **Graphical evidence**
  - Normalise earnings at 100 in reference year
  - Compare gross earnings/labour cost before/after reform

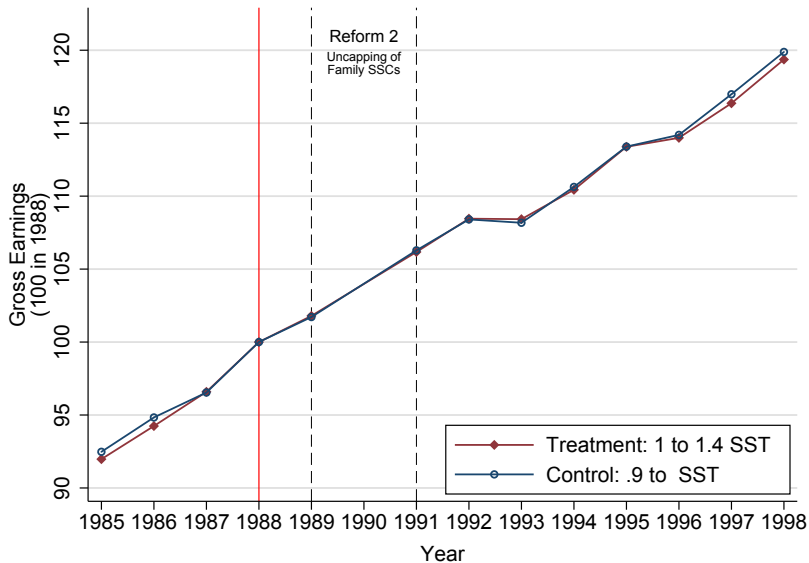
# Reform 1 (Uncapping of Health care SSCs): Gross Earnings



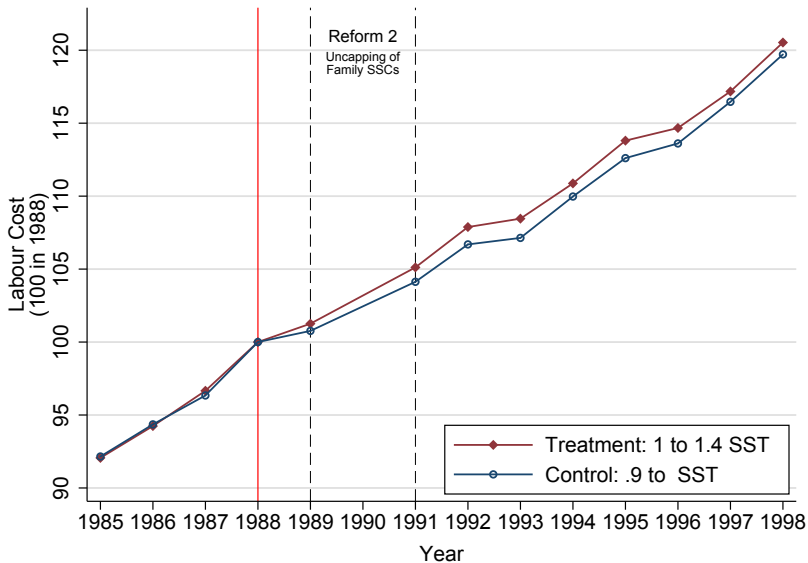
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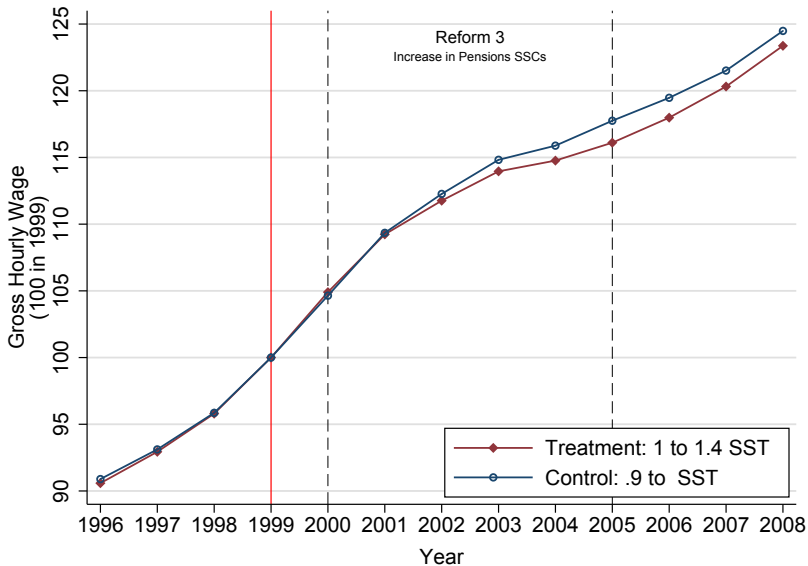
## Reform 2 (Uncapping of Family SSCs): Gross Earnings



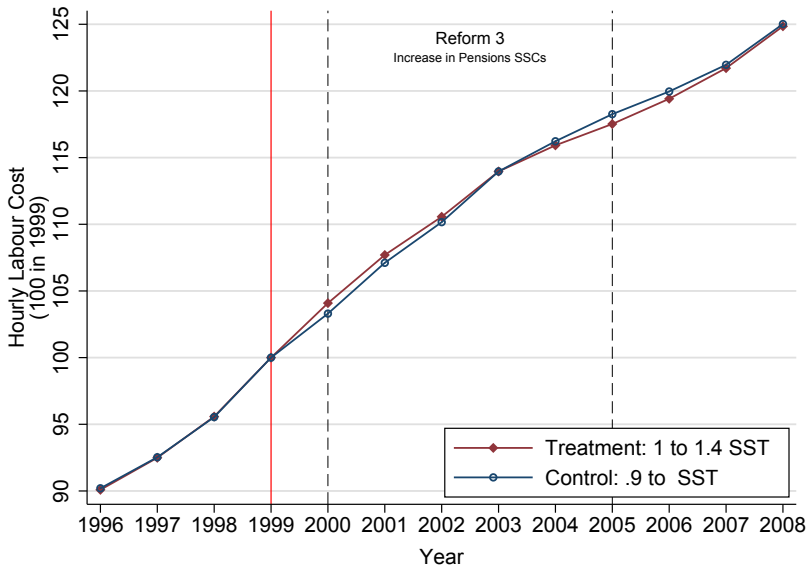
## Reform 2 (Uncapping of Family SSCs): Labour Cost



## Reform 3 (increase in Pensions SSCs): Gross Hourly Wage

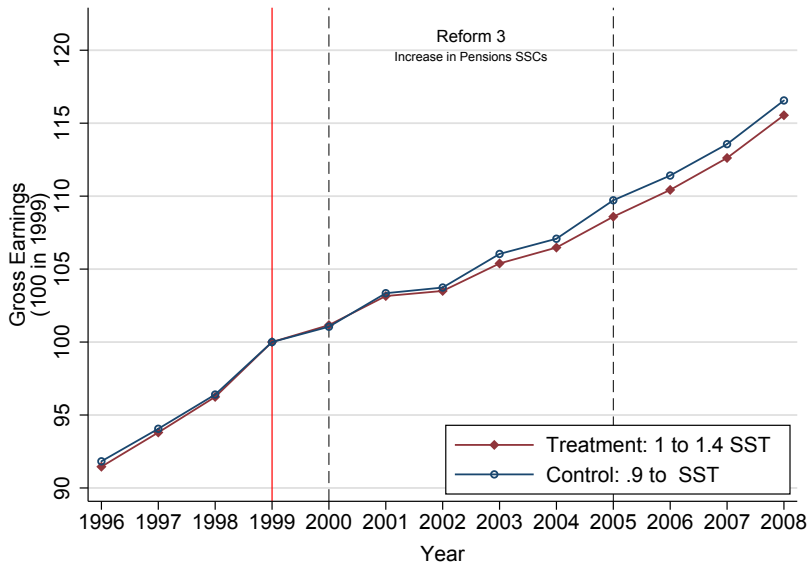


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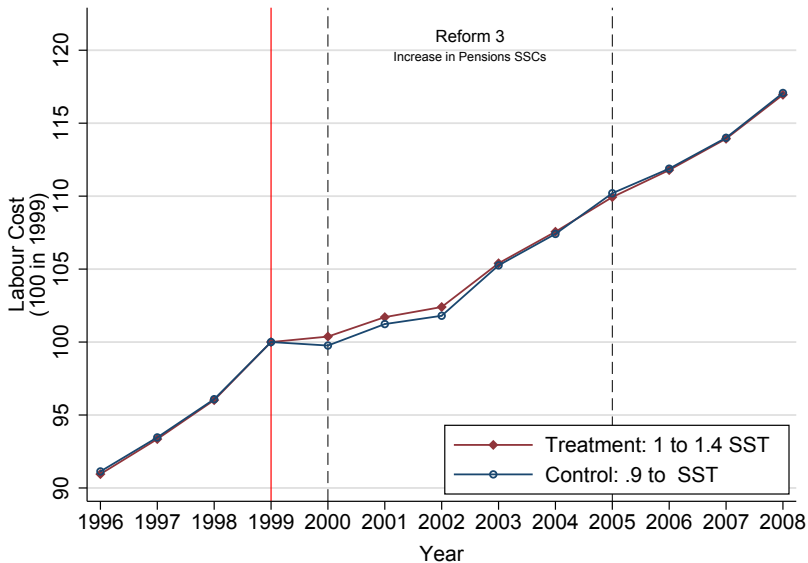




## Reform 3 (increase in Pensions SSCs): Gross Earnings



## Reform 3 (increase in Pensions SSCs): Labour Cost



# Estimation

- **Specification 1: Reduced form**

$$\log(1 - \tau_{it}) = \alpha + \theta_i + \theta_t + \sum_{k=1}^K \beta_k (T_i \times \mathbb{1}\{t = k\}) + \varepsilon_{it} \quad (1)$$

$$\log(z_{it}) = \tilde{\alpha} + \tilde{\theta}_i + \tilde{\theta}_t + \sum_{k=1}^K \gamma_k (T_i \times \mathbb{1}\{t = k\}) + \tilde{\varepsilon}_{it} \quad (2)$$

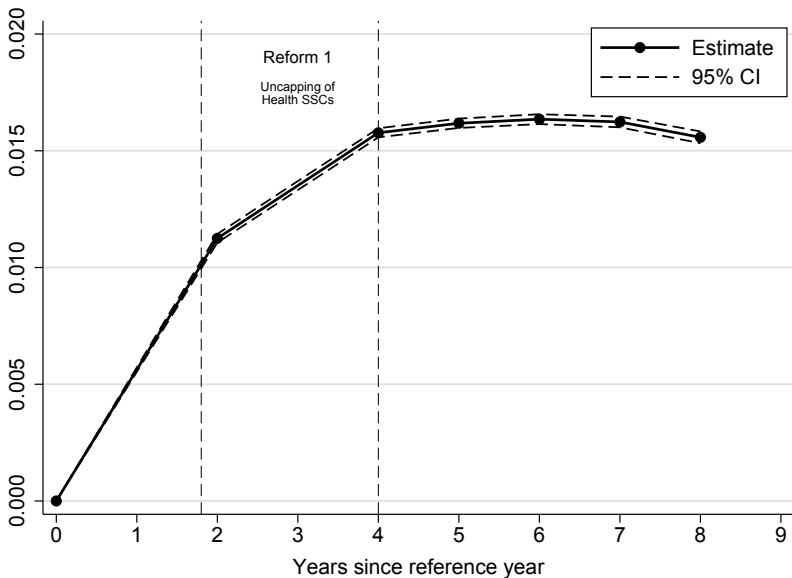
$\beta_k, \gamma_k$ : reduced-form effects of reform after  $k$  years

- **2SLS estimate of share of SSC borne by employers:**

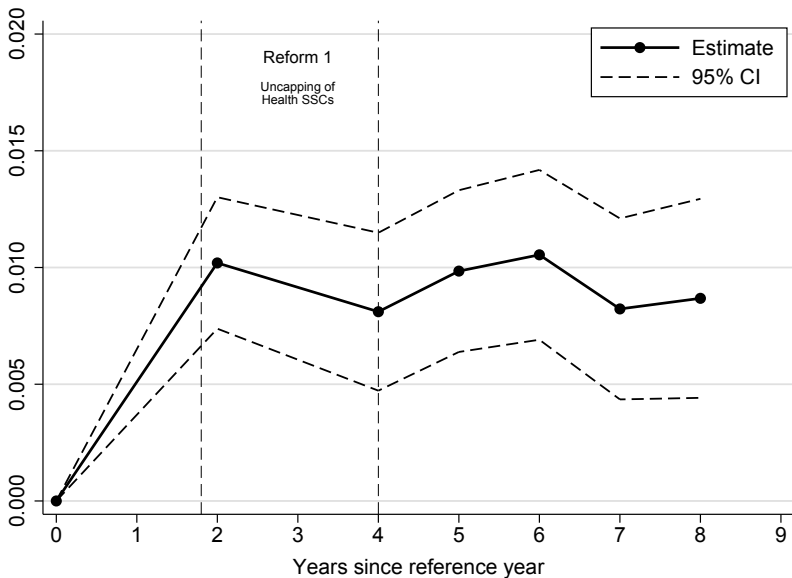
$$\text{incidence after } k \text{ years} = \hat{\gamma}_k / \hat{\beta}_k$$

- Standard errors clustered at the individual level

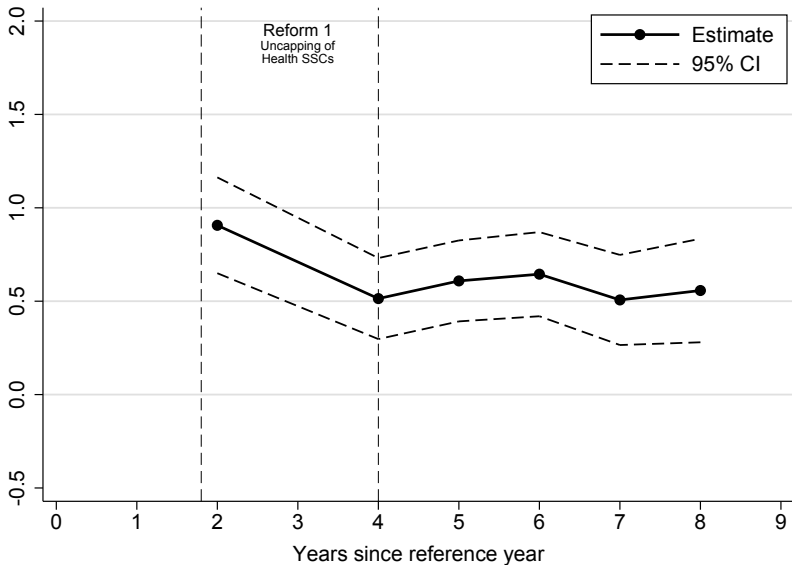
## Reform 1: First stage, $\log(1-\text{SSCs})$



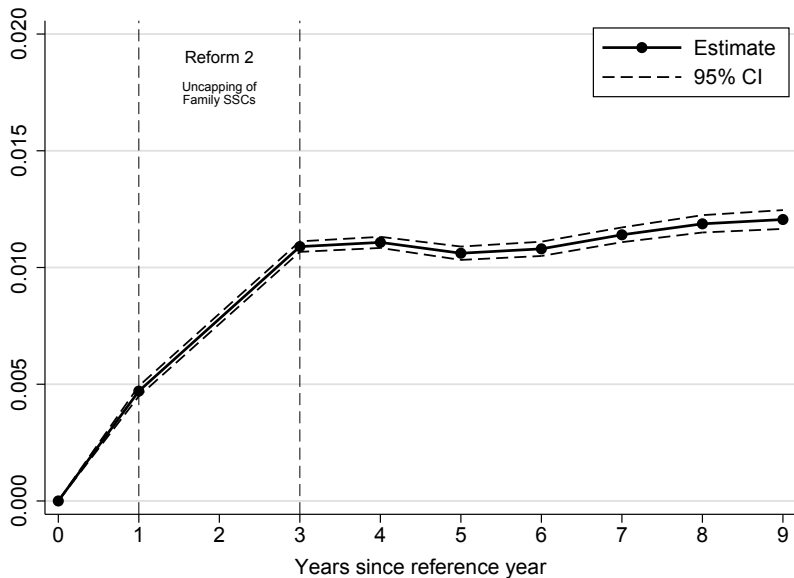
## Reform 1: Reduced-form, $\log(zh)$



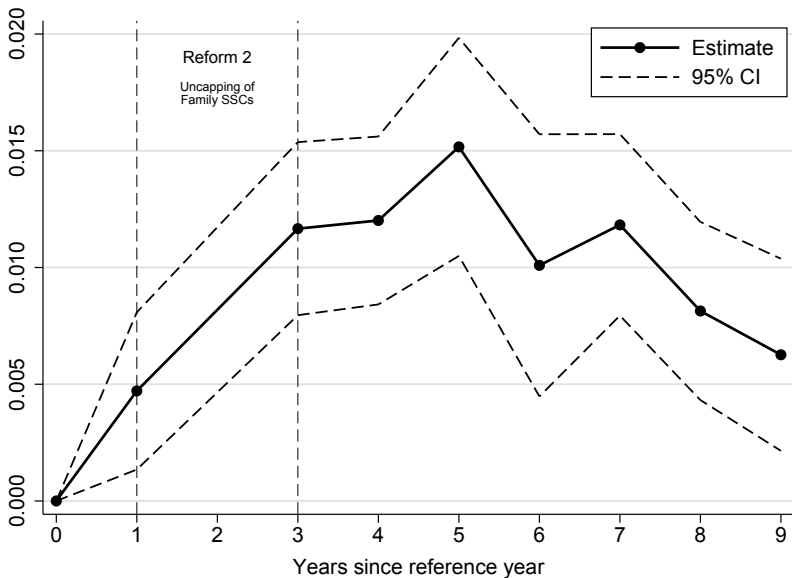
## Reform 1: Employer Share of Incidence (2SLS)



## Reform 2: First stage, $\log(1-\text{SSCs})$

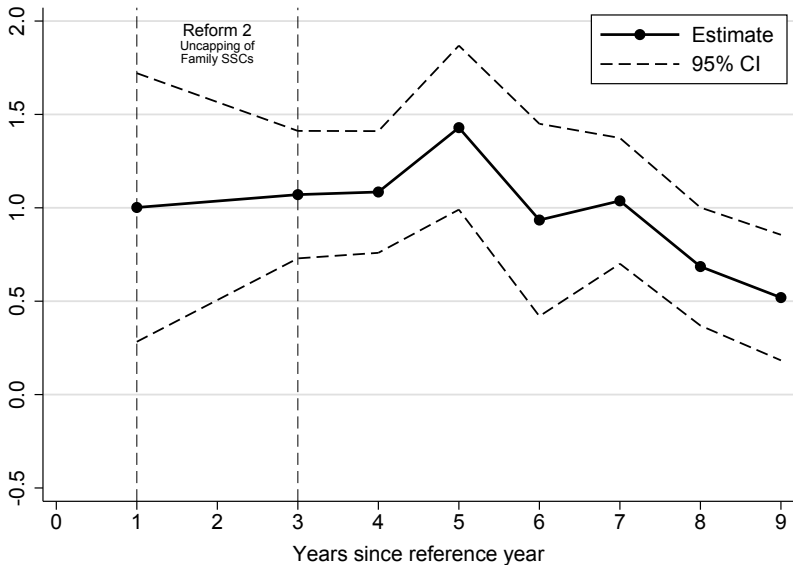


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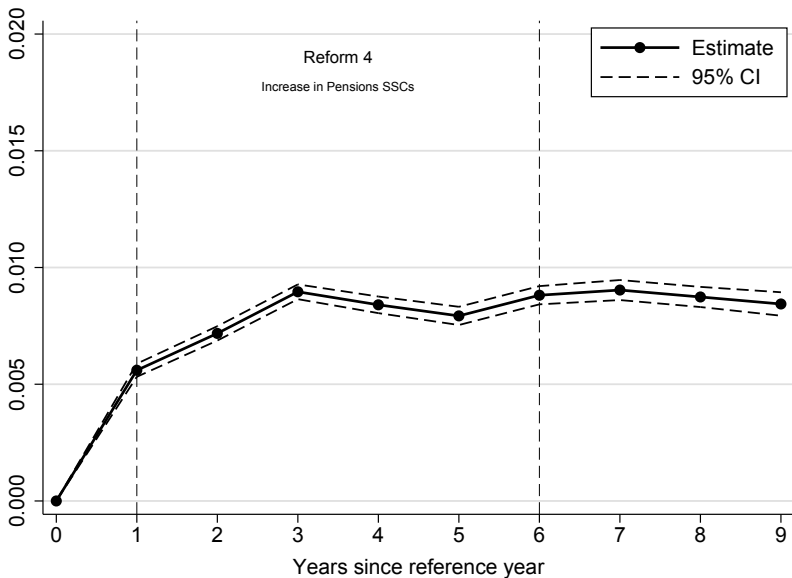




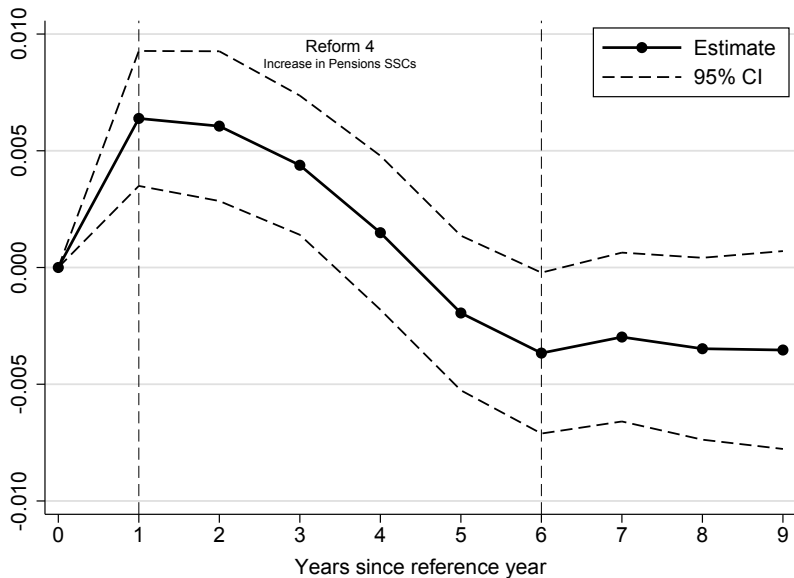
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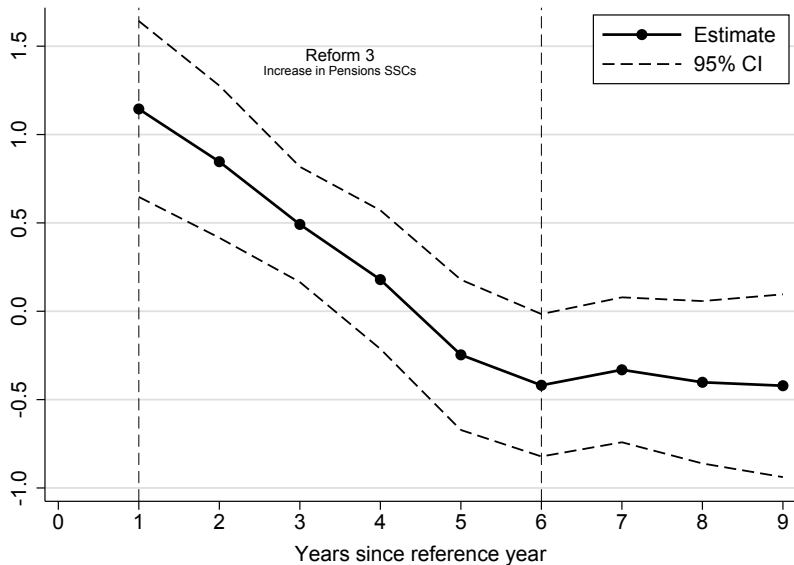
### Reform 3: First stage, $\log(1-\text{SSCs})$



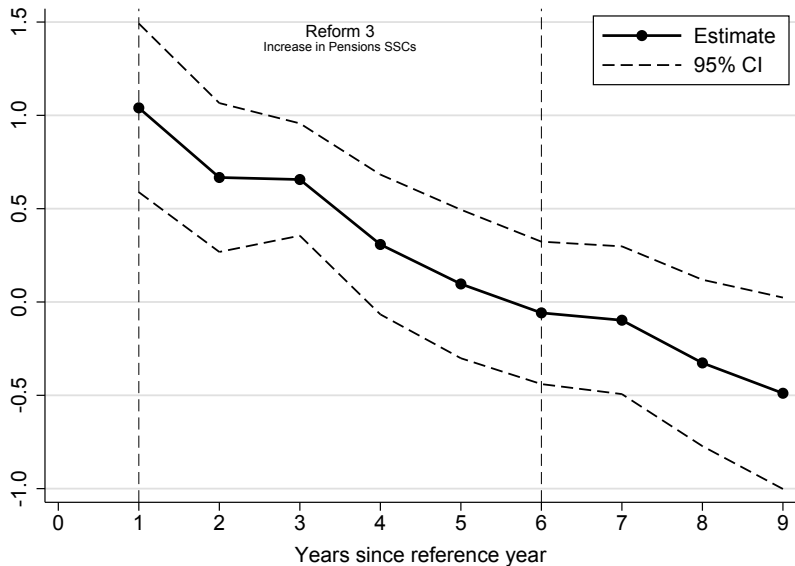
### Reform 3: Reduced-form, $\log(z)$



## Reform 3: 2SLS – z



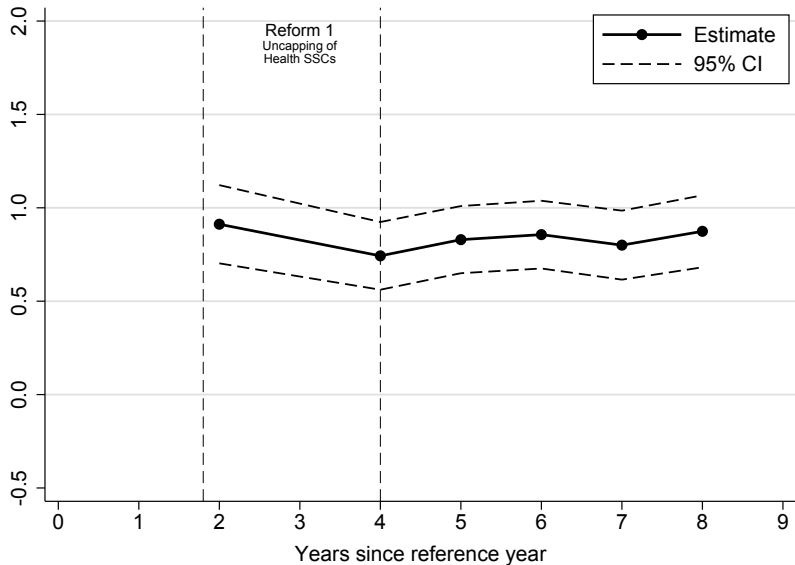
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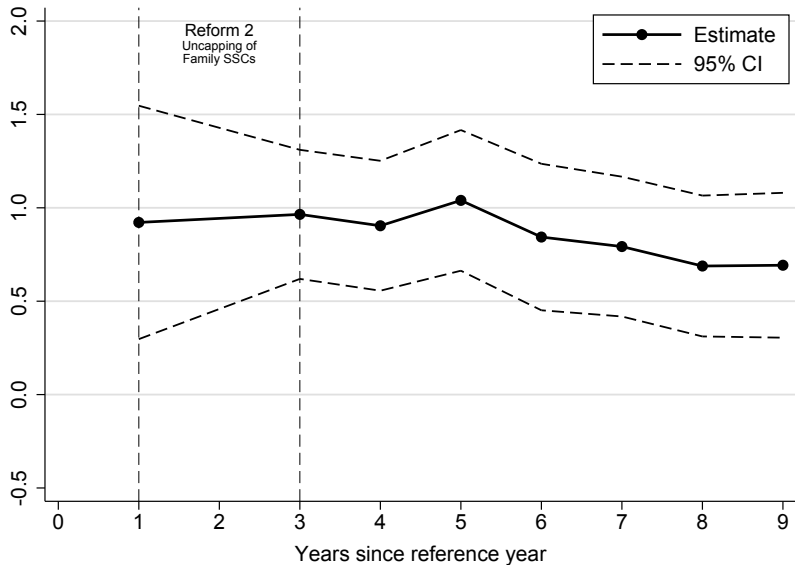
# Estimation

- **Specification 2**
  - relax common-trend assumption by including individual-specific linear time trends  $\theta_{i.t}$
  - individual trends are fitted based on up to 5 years of pre-reform data
- Standard errors clustered at the individual level

## Reform 1: Employer Share of Incidence – zh – with trends

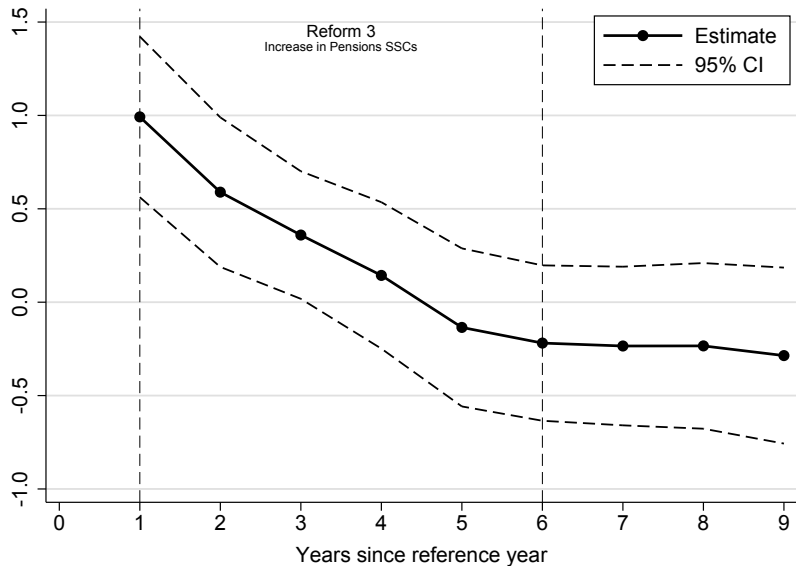


## Reform 2: Employer Share of Incidence – zh – with trends





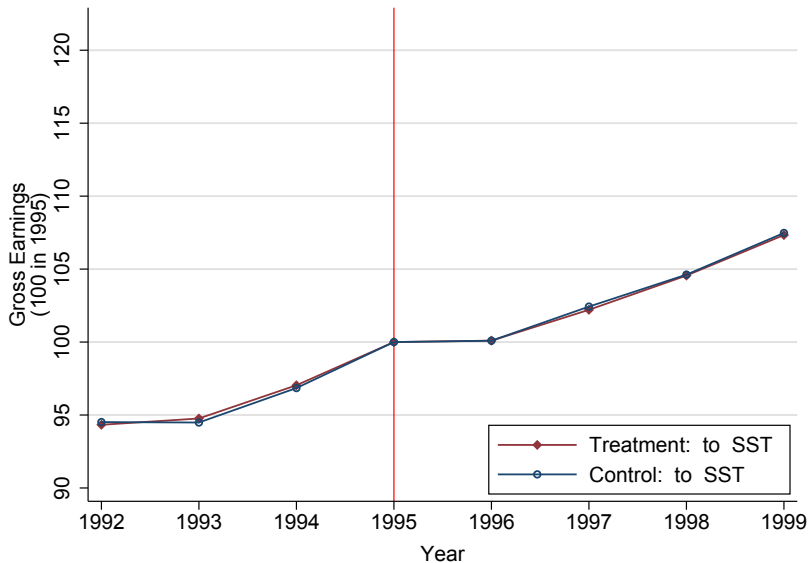
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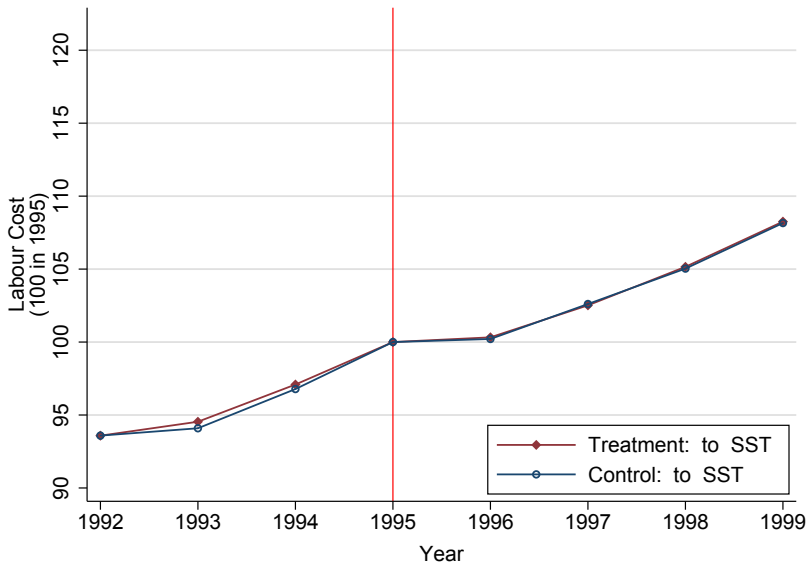
# Placebo reform

- **No reform between 1992 and 1999**
  - Check common trend assumption
  - Estimate pseudo reform in 1996 (reference year in 1995)
  - Compare evolution of labour cost/gross earnings for treated vs. control

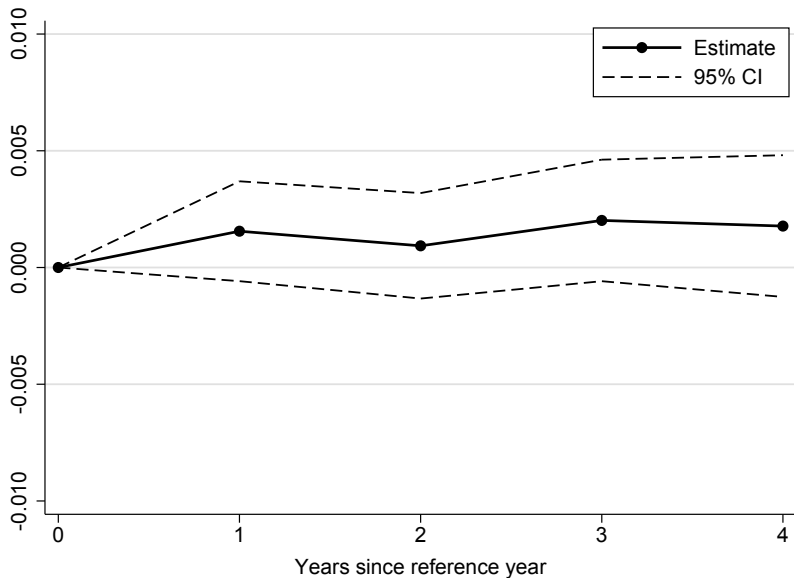
## Placebo Reform (1996): Real Gross Earnings



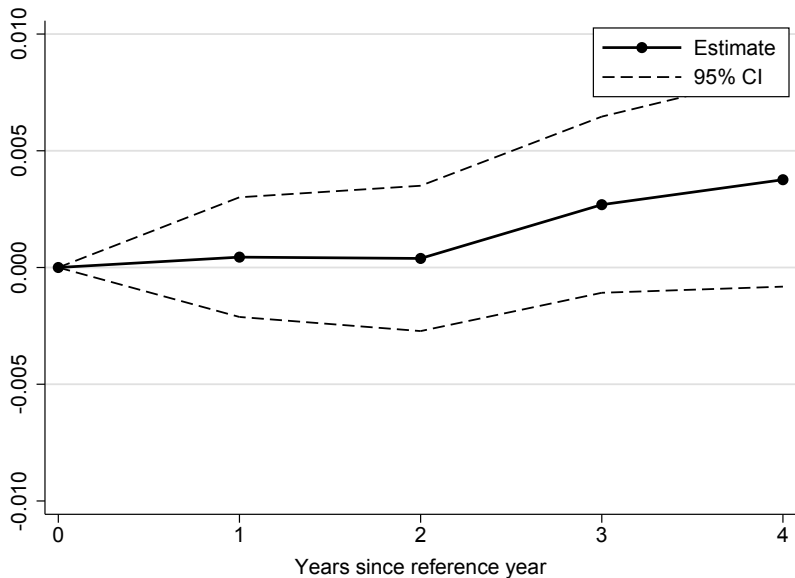
## Placebo Reform (1996): Labour Cost



## Placebo Reform: differential log(labour cost) – no trends



## Placebo Reform: differential $\log(\text{labour cost}) - w/$ trends



# Robustness checks

- **Sensitivity to definition of treatment group**
  - Closer group to SST: better identification
  - Further away from SST: stronger first stage
  - Groups in 1–1.2 SST or in 1.2–1.4 SST
  
- **Results**
  - Similar conclusions
  - Beyond 1.4 SST, common trend assumption does not hold

## Reform 1: Uncapping of Health Care SSCs

Treatment group:	1-1.2 SST		1.2-1.4 SST	
	(1)	(2)	(3)	(4)
$T_0+2$	0.668*** (0.186)	0.726*** (0.150)	1.139*** (0.117)	1.099*** (0.096)
$T_0+3$	n/a n/a	n/a n/a	n/a n/a	n/a n/a
$T_0+4$	0.337** (0.173 )	0.623*** (0.135)	0.654*** (0.091)	0.850*** (0.079)
$T_0+5$	0.531*** (0.174)	0.778*** (0.134)	0.669*** (0.091)	0.875*** (0.079)
$T_0+6$	0.519*** (0.185)	0.775*** (0.135)	0.740*** (0.094)	0.930*** (0.079)
$T_0+7$	0.232 (0.201)	0.681*** (0.137)	0.712*** (0.096)	0.909*** (0.080)
$T_0+8$	0.223 (0.233)	0.764*** (0.143)	0.802*** (0.109)	0.976*** (0.084)
Individual-specific trends	No	Yes	No	Yes
Nb of obs.	563,275	563,275	416,754	416,754

Notes: Standard errors are in parentheses. \*\*\*  $p < 0.01$ , \*\*  $p < 0.05$ , \*  $p < 0.1$ .

Sources: DADS Panel 2010; TAXIPP 0.4.



## Reform 2: Uncapping of Health Care SSCs

Treatment group:	1-1.2 SST		1.2-1.4 SST	
	(1)	(2)	(3)	(4)
$T_0+1$	0.887 (0.692)	0.887 (0.602)	1.075*** (0.254)	0.944*** (0.220)
$T_0+3$	1.200*** (0.305)	1.198*** (0.297)	0.981*** (0.125)	0.792*** (0.131)
$T_0+4$	1.329*** (0.294)	1.149*** (0.296)	0.916*** (0.120)	0.718*** (0.133)
$T_0+5$	1.832*** (0.395)	1.337*** (0.317)	1.149*** (0.154)	0.808*** (0.145)
$T_0+6$	1.024** (0.472)	1.093*** (0.328)	0.875*** (0.181)	0.648*** (0.152)
$T_0+7$	1.471*** (0.300)	1.138*** (0.310)	0.735*** (0.122)	0.515*** (0.146)
$T_0+8$	0.876*** (0.284)	0.946*** (0.311)	0.552*** (0.120)	0.477*** (0.148)
$T_0+9$	0.709** (0.299)	0.986*** (0.318)	0.383*** (0.129)	0.449*** (0.154)
Individual-specific trends	No	Yes	No	Yes
Nber of obs.	504,213	504,213	359,456	359,456

Notes: Standard errors are in parentheses. \*\*\*  $p < 0.01$ , \*\*  $p < 0.05$ , \*  $p < 0.1$ .

Sources: DADS Panel 2010; TAXIPP 0.4.

## Reform 3: Increase in Pensions SSCs – z

Treatment group:	1-1.2 SST		1.2-1.4 SST	
	(1)	(2)	(3)	(4)
$T_0+1$	1.308*** (0.382)	1.103*** (0.327)	0.987*** (0.209)	0.885*** (0.184)
$T_0+2$	1.009** (0.328)	0.735** (0.300)	0.684*** (0.182)	0.441** (0.173)
$T_0+3$	0.616 (0.248)	0.542** (0.253)	0.367*** (0.139)	0.169 (0.150)
$T_0+4$	0.144 (.297)	0.258 (0.286)	0.219 (0.165)	0.022 (0.174)
$T_0+5$	-0.393 (0.337)	-0.070 (0.314)	-0.104 (0.174)	-0.203 (0.185)
$T_0+6$	-0.630** (0.312)	-0.134 (0.304)	-0.204 (0.168)	-0.310* (0.184 )
$T_0+7$	-0.435 (0.320)	-0.076 (0.311)	-0.226 (0.169)	-0.406** (0.188)
$T_0+8$	-0.531 (0.365)	0.005 (0.321)	-0.274 (0.189)	-0.498** (0.199 )
$T_0+9$	-0.612 (0.406)	-0.059 (0.340)	-0.230 (0.218)	-0.540** (0.212)
Individual-specific trends	No	Yes	No	Yes
Nber of obs.	493,800	493,800	338,842	338,842

Notes: Standard errors are in parentheses. \*\*\*  $p < 0.01$ , \*\*  $p < 0.05$ , \*  $p < 0.1$ .

Sources: DADS Panel 2010; TAXIPP 0.4.

# Behavioural responses

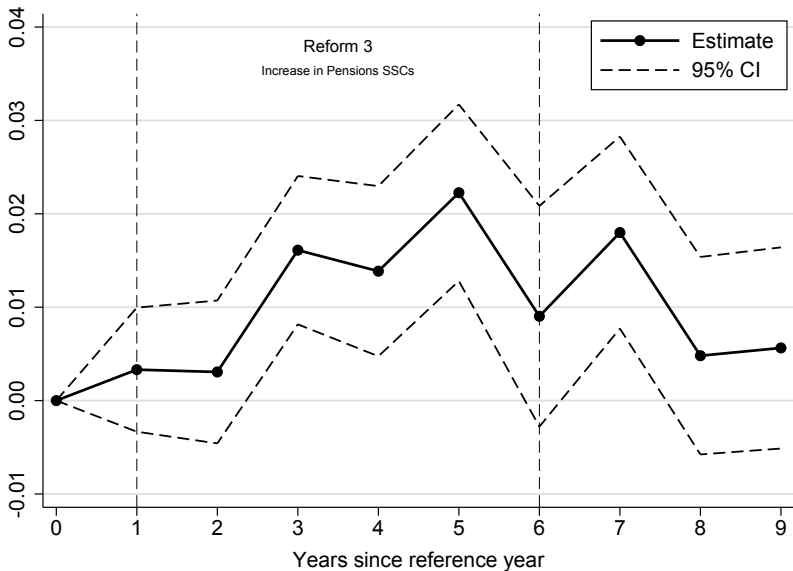
- **Intensive margin responses**

- We observe hours only for Reform 3
- We can estimate labour supply responses at the intensive margin
- We find no statistical effects on hours

- **Extensive margin responses**

- We would like to test for employment effects
- Sample is not well suited for detecting these effects (based on individuals present in the sample in reference year)
- Future work should try to address potential extensive margin responses

## Reform 3: hours responses – no trends



# Discussion: incidence vs. earnings responses

- **Incidence is a change in wage rate**
  - Hours not observed in the data before 1993
  - Not possible to distinguish incidence from behavioural response
  - Need to assume no behavioural response

# Discussion: incidence vs. earnings responses

- **Incidence is a change in wage rate**
  - Hours not observed in the data before 1993
  - Not possible to distinguish incidence from behavioural response
  - Need to assume no behavioural response
- **Incidence or behavioural responses?**
  - We use only full-time employees in balanced panel
  - Substitution effects would lead to a reduction in hours, hence lower earnings (opposite for income effects)
  - We interpret our earnings responses as being close approximation of incidence

# Discussion

- **Standard view on SSC incidence called into question**
  - Confirms Saez et al. (2012) with more typical SSC reforms
  - Does not rule out incidence on employee at firm level

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- **Standard view on SSC incidence called into question**
  - Confirms Saez et al. (2012) with more typical SSC reforms
  - Does not rule out incidence on employee at firm level
- **Candidate explanations for marked difference in SSC incidence between reforms 1/2 and 3**
  - Different time period?
  - Tax-benefit linkage?



# Conclusion

- **What have we found?**
  - Provide first evidence suggesting that tax-benefit linkage does matter for SSC incidence
  - The textbook view of SSC incidence is likely to be inaccurate

# Conclusion

- **What have we found?**
  - Provide first evidence suggesting that tax-benefit linkage does matter for SSC incidence
  - The textbook view of SSC incidence is likely to be inaccurate
- **Future research**
  - Who pays ultimately the employer SSCs?
  - Extensive margin responses

# **Incidence of Social Security Contributions: Evidence from France**

Antoine Bozio, Thomas Breda et Julien Grenet  
*Paris School of Economics*

PSE Public and Labour Economics Seminar  
Paris, 15 September 2016